



CURRICULUM VITAE

Name:	Beenum Yadav	
Department:	Tilak School of Journalism and Mass Communication	
Specialization & Research Interests:	Public Relation, Advertising, New Media	
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Address:	Saket , Meerut	

2. ACADEMIC QUALIFICATION:

Degree	University
Bachelors	Bachelor of Arts in Economics, Political Science and English Literature, RDVV, Jabalpur(M.P)
Masters	Masters in Journalism & Mass Communication , CCSU, Meerut(U.P)
NET/JRF	NET Qualified
Ph.D	Pursuing Ph.D

3. ANY OTHER QUALIFICATION: Masters of Business Administration (MBA)

Website: University: www.ccsuniversity.ac.in
Tilak School of Journalism & Mass Communication: www.ccsutsmc.in/web/

4. PROFESSIONAL EXPERIENCE:

Organization/Institute/University	Position Held	Duration
DDNews (Aankhon Dekhi)	Intern	6 months
VIAMEDIA & COMMUNICATIONS PVT. LTD	SR. MANAGER-MEDIA RELATIONS	5 Years

5. ADMINISTRATIVE ASSIGNMENT:

Position Held	Duration	Nature of Work
Lecturer, IMS Noida	4 Years	Taking lectures, coordinating PR activity and other academic work
Assistant Professor, IIMT University, Meerut	2 years	Class Coordinator, Youtube channel Coordinator, coordinating special lectures, media fest etc.
Assistant Professor, Subharti University, Meerut	3years	Class Coordinator, NAAC, Coordinator Subharti Times student's newspaper, Media Fest and other activities.

7. RESEARCH SUPERVISION:

A. Ph.D.: 1.Awarded
2. Ongoing

B. M.Phil :

8. CONTRIBUTION TO CORPORATE LIFE OF THE UNIVERSITY:

9. MEMBERSHIP OF SOCIETIES/PROFESSIONAL BODIES/ ACADEMIC BODIES: Member of Media Federation of India (MFI), Member of PRVIEW a Bangalore based PR agency.

10. PUBLICATIONS:

A. BOOKS/ MONOGRAPHS:

Website: University: www.ccsuniversity.ac.in

Tilak School of Journalism & Mass Communication: www.ccsutsmc.in/web/

B. RESEARCH PAPERS: 12

11. COPYRIGHTS/IPR (If Any)

12. INVITED TALKS/LECTURES/SESSIONCHAIR etc:

13. RESEARCH PROJECTS (COMPLETED/ONGOING):

14. PARTICIPATION & PRESENTATIONS IN SEMINARS/SYMPOSIA/WORKSHOPS/CONFERENCES:

15. AWARDS, FELLOWSHIPS & OTHER DISTINCTIONS:

- Best Educator Award by Media Federation of India (April) 2021.
- State Coordinator U.P in Jaipur International Photo Journalism Seminar December 2020.
- Narad Samman by Vishwa Samvad Kendra, Meerut 2019.

16. ANY OTHER SIGNIFICANT INFORMATION:

Date:

Signature: