



CURRICULUM VITAE

Name:	Prof. (Dr) Prashant Kumar	
Designation:	Director & Professor	
Department:	Tilak School of Journalism and Mass Communication	
Specialization & Research Interests:	Media Research, Radio, Advertising and Public Relations	
Email IDs (Official & Personal):	directorjmcccsu@gmail.com Prashantmrsingh@gmail.com	
Mobile No.:	9719002900	
Address:	Professors Residence, CCS. University, Campus, Meerut.	

2. ACADEMIC QUALIFICATION (in reverse chronological order):

Degree	University/ Board
Bachelors	Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal
Masters	Chaudary Charan Singh University, Meerut.
Ph.D	Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal

3. ANY OTHER QUALIFICATION: -

4. TEACHING/PROFESSIONAL EXPERIENCE (in years): 17 YEARS

Organization/Institute/University	Position Held	Duration
Chaudhary Charan Singh University, Meerut	Director & Professor	2021 to till date.
Mahatma Gandhi Central University, Motihari, Bihar	Associate Professor	2019 to 2021
Chaudhary Charan Singh University, Meerut	Associate Professor	2018 to 2019
Chaudhary Charan Singh University, Meerut	Lecturer and Computer Lab In-charge	2004 to 2018

5. ADMINISTRATIVE ASSIGNMENT:

Position Held	Duration	Nature of Work
Director, Tilak School of Journalism & Mass Communication, Coordinator Proceeding Committee	2021 to till date	Managing department of Journalism and preparing all the proceedings of important committees like EC and AC.
Deputy Proctor & Coordinator	2019 to 2021	All important duties of proctor and coordinator.
Press spokesperson, Asst. Hostel Warden, Chief-Editor of 'Parisar' a weekly trainee Newspaper.	2015 to 2019	Managed media relations of university and saw discipline activities of hostel.

6. COURSES TAUGHT:

- Communication Research
- Electronic Media (Radio)
- Advertising and Public Relations
- Indian Social System
- Public Relations and Corporate Communication, Media Research, Radio, and Public Relations & Advertising.

7. RESEARCH SUPERVISION:

- A. Ph.D.:** 1. Awarded – 02
2. Ongoing – 04

B. M.Phil : 07

8. CONTRIBUTION TO CORPORATE LIFE OF THE UNIVERSITY:**9. MEMBERSHIP OF SOCIETIES/PROFESSIONAL BODIES:**

- Conviner BOS, Chaudhary Charan Singh University, Meerut.
- Member of BOS, Mahatma Gandhi University, Bihar.
- Member of BOS, IIMT University, Meerut.
- Member academic body, NIOS , Noida

10. PUBLICATIONS:

A. BOOKS/ MONOGRAPHS: 04 Books

B. RESEARCH PAPERS: 21

11. COPYRIGHTS/IPR (If Any):

12. INVITED TALKS/LECTURES/SESSION CHAIR etc: 37

13. RESEARCH PROJECTS (COMPLETED/ONGOING):**15. AWARDS, FELLOWSHIPS & OTHER DISTINCTIONS:****16. ANY OTHER SIGNIFICANT INFORMATION:**

Date: 20.1.2022